



Sriram Resh Kumar | Immediate Joiner

UX/UI/Graphic/Visual Designer

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[LinkedIn Profile](#) | Portfolio: <https://reshux.com>

Summary

Seasoned UX/UI Design Professional with 13 years of expertise in user-centered design, creating intuitive, accessible, and responsive digital experiences across multiple industries, including enterprise & consulting, technology & industrial, retail & e-commerce, healthcare & medical devices, finance & insurance, and edtech.

Skilled in user research, wireframing, prototyping, and high-fidelity design, ensuring seamless interaction and usability. Adept at collaborating with cross-functional teams, users, and stakeholders to align design solutions with business objectives.

Also experienced in infographic design, interactive media product demos, corporate presentations, PowerPoint presentations, logo creation, and branding.

Recent Organization Details

NTT DATA Global Deliver Services PVT.LTD

Designation: Software Development Senior Specialist
From 14/06/2010 Till 04/10/2023

Education & Certifications

Bachelor of Fine Arts (BFA), JNTU, Hyderabad

Core Competencies

Google UX Design Professional Certificate (pursuing)

- User Research & Persona Development
- Information Architecture & Interaction Design
- Wireframing & Prototyping
- Color Theory & Typography
- Design Systems & Style Guides
- Accessibility Standards (WCAG Compliance)
- A/B Testing & Usability Testing
- Feedback Analysis & Iterative Design
- Agile Methodologies & Tools (JIRA)

Technical Skills

Design Tools: Figma, Adobe XD, Sketch, Zeplin, Photoshop, Corel Draw, HTML, CSS, Bootstrap, JS

Project Management: JIRA, Agile Methodology

Professional Experience

Project Name: **NLG-NTT Learning Management System**

Client: NTT

Duration: June 2023 – October 2023

Role: UX Designer

Environment: Figma, Zeplin

Key Contributions:

- Conducted user interviews and surveys to gather insights for designing the LMS portal landing pages.
- Developed user personas and journey maps to identify pain points and inform design decisions.
- Created low to high-fidelity prototypes in Figma, iterating based on user feedback and client reviews.
- Collaborated with developers to ensure seamless handoff and implementation of designs.
- Designed an interactive carousel for the homepage to improve user engagement and highlight key features.

Project Name: **UPS Redesign(United Parcel Services)**

Client: UPS

Duration: September 2021 – June 2022

Role: UX/UI Designer

Environment: Figma, Zeplin, JIRA, HTML, CSS, Bootstrap

Key Contributions:

- Developed detailed wire frames and prototypes using Zeplin and Figma for responsive web interfaces.
- Conducted usability testing to refine designs based on user feedback.
- Created design systems and reusable components to maintain visual consistency across platforms.
- Defined interaction patterns and collaborated with developers to integrate design Angular components.
- Ensured adherence to accessibility standards and responsive design principles.
- Closely worked with developers for during Integration.